

APPLICATION FOR VENDING PERMIT ON STEPHEN AVENUE WALK

Date Received: _____

Complete Application Package Rec'd: Y N

Designated location: Block _____
Site _____



Return Application Package to:
Stephen Avenue Walk Manager
Calgary Downtown Association
#720, 304 - 8 Avenue SW
Calgary, AB T2P 1C2
Fax: (403) 265-1932

The following must also be included with this completed application form:

- *Health Inspection Certificate (food vendors only)*

DUE DATE: Friday, April 15, 2012

APPLICANT INFORMATION:

Name: _____

Address: _____

Company Name: _____

Telephone: _____ Email: _____

BUSINESS DESCRIPTION:

Describe the product or products or service(s) to be offered by your business. Attach samples, pictures and/or menus.

Proposed days & times of operation: _____

Describe the construction and 'look' of your 10'x10' vending area. (eg: tent top, 3 tables, red table cloths, etc.)

MARKET INFORMATION:

Profile your customer (ie: age, occupation, gender)

Identify and describe the characteristics of your business that set it apart from the competition.

MARKETING DETAILS

Describe your plans for advertising your products and/or services to potential customers keeping the Vending Guidelines in mind. (eg: pricing, business name, signage, etc.)

Identify any relevant background/ vending experience you may have.

I have read the "Stephen Avenue Walk Vendor Guide and Application Package" and understand its contents and what is expected of me, as a vendor, on Stephen Avenue Walk. I agree to the conditions stated in the booklet.

Applicant's Signature

Date

Acceptance of this application by Calgary Downtown Association does NOT constitute approval nor does it guarantee location.